

RULES AND REGULATIONS

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INTRODUCTION

The 2025 ALPI DESIGN AWARDS International Prize, devised by Aldo Faleri and Adalberto Muzio for the ALPI+MILANO (A+M) APS association in partnership with l'ARCA International, is aimed at showcasing the best ideas, projects and designs for the mountains proposed by designers, professionals, institutes and companies operating in the sector based along the lines of sustainability, quality, efficiency and innovation. The aim of the awards is to create a focus for anybody experimenting with innovative and sustainable behavioural patterns and products for the mountains and reward research, manufacturing and marketing in every realm of design, products and services for the mountains.

The ALPI DESIGN AWARDS is based on the idea that, in order to design and manufacture products and services for the mountain environment that stand out for their quality and innovation, it is first necessary to set targets in terms of needs, efficiency, technology, materials, system process, looks and ergonomics developed along the lines of durability, sustainability and innovation based on the creative process associated with the world of design. The Award is thus intended to be the concluding act of a multidisciplinary selection process in the national and international mountain territories, to identify the excellences of the various research and design processes.

The ALPI DESIGN AWARDS 2025 will be organised and managed in Milan by the A+M APS Association in partnership with the magazine l'ARCA INTERNATIONAL with the backing of important institutions involved in the mountains and design in various ways. The 2025 ALPI DESIGN AWARDS 2025 will be accompanied by an exhibition-conference entitled "ALPI: THE WAY OF MOUNTAIN DESIGN" complete with digital and other content that will be held each year during Milan Design Week.

The ALPI DESIGN AWARDS are open to designers, institutes and companies, which, having complied with the application requirements and submitted the required documentation, will be entitled to compete for the relevant awards. A Scientific Committee will select the candidates and put them forward to an international panel of judges that select the winners and present the awards at an official ceremony to be held during Milano Design Week.

ART. 1 CATEGORIES

Categories

Architecture / Environment

- **Architecture for Living and Hospitality**
- **Architecture for the Landscape and Exhibition Design**
- **Design for Inclusive and Sustainable Development**

Communication / Graphics

- **Design for Services, Communication and the Web**

Products / Business

- **Design and Packaging for Food**
- **Design for the Person and Well-being**
- **Design for Business Research, Materials, Technological Systems of Manufacturing Sies and Transportation**
- **Design for Security and Work**
- **Design for Sport and Leisure**

Architecture / Environment

- Architecture for Living and Hospitality: residences, shelters, refuges, hotels and hospitality, sports facilities, religious buildings, interior and exterior furnishings in general.
- Architecture for the Landscape and Exhibition Design: land art, wayfinding, outdoor furnishings, exhibitions, events, trade fair stands, retail, museum installations.
- Design for Inclusive and Sustainable Development: public and private projects for developing a sustainable economy for communities; projects that aim to change behaviour and strategies in the name of greater social engagement.

Communication / Graphics

- Design for Communication: public and private projects for improving the user/institute/service relationship, sharing systems, reception, participation, institutional and private communication graphics, charity webpages campaigns, corporate identity, type design, videography, web design and multimedia.

Products / Companies

- Design and Packaging for Food: products and services for food.
- Design for the Person and Well-being: sportswear, sports equipment and gadgets, well-being and health, digital technology, prostheses and appliances for athletes and sportspeople and protected categories.
- Design for Business Research, Materials, Technological Systems of Manufacturing Sites and Transportation: projects, products or components that make use of innovative materials and technologies from the viewpoint of technology, materials and applications; interesting aspects of sustainability, recyclability and regeneration in the manufacture of materials and/or processes or end of life cycles; projects and initiatives using design to promote research and innovation in businesses and across the territory; strategic business projects.
- Design for Safety and Work: tools and equipment for safety and work, tools/means of transport and work, software, community furniture and equipment, medical and health care tools and equipment.
- Design for Sport and Leisure: individual and communal tools and appliances for sports and outdoor mobility on/off-road.

ART. 2 PRIZES

The ALPI Design Awards are organised into the following:

- **THE ALPI DESIGN AWARDS “Gran Becca” Prize** for those designers, institutions and companies whose projects, products and services are deemed outstanding in the above-mentioned Categories. The winners in each category will receive a 'Gran Becca' trophy, the symbol of the Awards that inspired the logo, a stylised rendering of the Matterhorn, also known as the Gran Becca, an icon of the Alps;

- **ALPI DESIGN AWARDS "Gran Becca d'Oro" Lifetime Achievement Award** for a design, product or service that iconically represents the Mountains. The winner will receive the 'Gran Becca d'Oro' Trophy and a bespoke page will be dedicated to him/her on the website: www.alpidesignawards.it;
- **"ALPI A+M Manlio Armellini" Award** for projects, products and services by designers under 30 resulting from research work by national and international universities and specialist institutes in the sector. The winners in each category will receive the 'Manlio Armellini' Trophy plus an educational prize worth Euro 2000 for in-depth studies into the mountains.

The WINNING projects, products and services will be intangible assets of the ALPI DESIGN AWARDS COLLECTION "guarded" by their respective creators, who pledge to guarantee their safekeeping at their own care and expense and will be made available to the ALPI DESIGN AWARDS for any exhibitions they might be required for.

ART. 3 ENTRY REQUIREMENTS

Designers and public or private companies, who have created projects, products and services for the international market during the previous year, are entitled to apply to the technical secretariat to take part in the Awards.

To apply, designers and companies must:

- complete the on-line application form at www.alpidesignawards
- send an e-mail to the Awards secretariat at segreteria@alpidesignawards.it

After the Scientific Committee has checked any applications comply with the regulations and guidelines, the Awards Secretariat will send out the official application forms.

The Scientific Committee may also propose entrants that meet the regulations standards, who will be directly invited to apply to take part.

All the designers and companies entered will be considered as CANDIDATES and included in the Committee's selection process. The committee will then put forward the SELECTED candidates to the panel of judges.

CANDIDATE designers and companies must meet the following requirements:

- **submit projects, products and services that are their own "original" creations manufactured internationally during the calendar year before the awards were launched and up to the entry date**
- **document with a maximum of 3 (three) A3 (horizontal) format PDF files complete with images, photos, a technical description and drawings of a maximum of 2 (two) of their most significant projects, products or services**

- provide truthful information about their identity and the ownership of the contents when entering the competition under penalty of exclusion from the Awards
- fully and expressly accept the Rules and Regulations and the provisions stated in Articles 4 and 8 below.

ART. 4 APPLICATIONS

To apply to enter the Awards, designers, professionals, institutes, and companies must fill in the application form they will be sent by the Awards Secretariat and pay the following fees to cover the costs of organising and promoting the Awards:

- free entry to the "ALPI DESIGN AWARDS "Manlio Armellini" for designers under 30 (regularly enrolled at universities or specialist national and international institutes in the sector);
- 200 euros for each project/product/service for institutions/bodies/associations;
- 500 euros for each project/product/service for professionals (small firms, associated studios, etc.);
- 2000 euros for each project/product/service for companies/businesses (services, products, etc.).

Entry fees must be paid by bank transfer to the account of Associazione Alpi+Milano APS's - IBAN: IT

If the fee is not paid, the entry will be considered null and void.

The WINNERS of the 2025 "Gran Becca" ALPI Design Awards (as specified above) will be entitled to:

- a personalised "Gran Becca" Trophy in Matterhorn Granite;
- two invitations to the 2025 ALPI:THE WAY OF MOUNTAIN DESIGN event organised during Milan Design Week 2025;
- bespoke visibility on the Award's official website (www.alpidesignawards.it) specifically dedicated to each WINNER, the official social media of the Award and the Sponsors, l'ARCA International magazine and the AR-CADATA website www.arcadata.com and relative social media;
- an 80x80x80h exhibition space at the 2025 ALPI:THE WAY OF MOUNTAIN DESIGN event;
- a video-clip (30" provided by you) at the 2025 ALPI:THE WAY OF MOUNTAIN DESIGN event.

THE WINNERS of the "**ALPI A+M Manlio Armellini**" Award (as specified above) will be entitled to:

- an educational activity prize worth Euro 2000, free participation in a playful-educational activity about the Mountains;
- two invitations to the 2025 ALPI:THE WAY OF MOUNTAIN DESIGN event organised during Milan Design Week 2025;
- inclusion on a bespoke page on the Award's official website (www.alpidesignawards.it) entirely dedicated to the three WINNERS, and visibility on the official social media of the Award and its Sponsors and on the ARCADATA website (www.arcadata.com) and relative social media;
- a video-clip (30" provided by you) show at the 2025 ALPI:THE WAY OF MOUNTAIN DESIGN event.

Signing up for and applying to enter the Awards gives you the right to freely communicate your involvement through your own channels at no extra, although this must be done in compliance with the regulations governing the use of the Award's registered logo.

ART. 5 SCHEDULE AND DEADLINES

15th April 2024: entries open on the official website for the Awards: www.alpidesignawards.it

30th November 2024 at midnight: deadline for sending in applications

30th December 2024: deadline for sending the documents specified in Entry Requirements

By February 2025: judging completed

April 2025: Awards Ceremony during Milan Design Week on a date to be decided.

ART. 6 SCIENTIFIC SELECTION COMMITTEE

The Scientific Selection Committee, different from the Panel of Jury, is composed of representatives of the organisers of the Awards and International Experts on the Mountains.

ART. 7 PANEL OF JUDGES

A seven-member international panel of judges including a well-known industrial executive and well-established architects and designers from at least four countries will work online and each member of the panel will award marks for each project entered by the CANDIDATES. The Awards Secretariat will work out the overall marks and determine the winners in each prize category from all the nominated companies. The judges will have the final say in the event of a tie.

The panel of judges will take into account the background and profile of the designers and businesses, as well as the typological, dimensional, functional and ergonomic characteristics and traits of the projects and products submitted for the Awards. The panel of judges may also award a special prize for each category based around specific themes and issues, such as: use of innovative technologies and materials, environment and energy, social sustainability, and economic circularity.

The panel of judge may decide not to award any prizes, if it deems the dossiers submitted do not comply with all the guidelines and regulations. The panel of judges' decision is final.

ART. 8 RESPONSIBILITIES OF ENTRANTS

Upon submitting their entry, every designer, professional or company invited to take part accepts the rules of the Awards in their entirety and undertakes to comply with them, guaranteeing that:

- the projects, products and services submitted meet the requirements set down in Article 5, as do the designer and/or manufacturer of the projects, products and services submitted
- the projects in question do not infringe the rights of third parties (of whatever nature) and do not contravene any legal regulations.

Any material sent in with the application may be published. The organisers of the Awards (Associazione ALPI+MILANO APS and l'Arca International magazine) have the right to use this material (either in whole or part) during the selection process and to reproduce it, either partly or in its entirety, in publications and catalogues related to the Awards and on their own or the Awards' websites and social media for communication purposes about any events connected with the Awards.

All entrants authorise all their materials (written and visual) to be freely adapted in accordance with the communication needs of the various tools being used, thereby freeing the aforementioned organisers from any responsibility for possible violations of third-party rights.

ART. 9 PRIZE GIVING

In the week after the panel of judges sits, the WINNERS will receive official notification from the Awards Secretariat.

All the WINNERS will be invited to attend the prize-giving ceremony, which will be held during the Exhibition/Event held during 2025

Design Week in Milan on a date yet to be decided.

ART 10 SECRETARIAT AND CONTACTS

The Secretariat for the Awards will be at the headquarters of ALPI+MILANO APS, Via Zamenhof 2, 20136 Milan.
E-mail: segreteria@alpidesignawards.it
TelePHONE: +39 3295921768

ART. 11 EXCLUSIONS

Anything not explicitly described above concerning insurance matters, exhibition projects, miscellaneous sponsorships and events not included in the project is excluded.

ART. 12 LEGAL

The Court of Milan shall have jurisdiction over any disputes arising.

ALPI+MILANO APS

President

Milan, 25th March 2024

I'ARCA INTERNATIONAL

Editor-in-chief